



ONE OF OUR AMBASSADORS...

Zoe is the fourth American woman to earn her International Federation of Mountain Guides Associations status, the highest level of credential available to professional mountain guides. When she's not guiding or climbing in her backyard, Chamonix, France, Zoe's on

international expeditions or climbing trips throughout North America. Although Zoe considers herself a climbing "jack-of-all-trades," alpine climbing is her passion.

patagonia®

Working together with their customers and making a difference...



WE BELIEVE... In Our Common Waters

Imagine the path taken by a drop of rain from the time it hits the ground to when it reaches a river, ground water, or the ocean. Any pollutant it picks up on its journey can become part of the problem.

Clean water is under assault. The latest EPA National Water Quality Inventory indicates that agriculture is the leading contributor to water quality impairments, degrading 60 percent of impaired river miles and half of impaired lake acreage. In the United States alone, agricultural pollution accounts for 60 percent of contamination in rivers and lakes.

Patagonia's own industry is not immune. Right after agriculture, textile manufacturing is the next largest polluter worldwide. "Causing no unnecessary harm" is part of our mission statement at

Patagonia. And nowhere is that more important than reducing our impacts on our freshwater resources. We began working with bluesign® technologies in 2000. bluesign® is an independent group of chemists, based in Switzerland, who audit the energy, water and chemical usage of "system partners." System partners are primarily textile mills and finishers, which pay bluesign® to help them achieve continuous, long-term environmental improvement and other, often cost-saving, efficiencies.

Any fabric you see that's bluesign® approved is manufactured using best practices in the efficient use of energy and water, consumer safety, water emissions, air emissions, and occupational health and safety.

