

Whole Planet Foundation[®]



Whole Planet Foundation is a private, nonprofit organization established by Whole Foods Market.

We provide grants to microfinance institutions in Latin America, Africa and Asia who in turn develop and offer microenterprise loan programs, training and other financial services to the self-employed poor.

Whole Planet Foundation's mission is poverty alleviation in developing-world communities where Whole Foods Market[®] sources products. Through microcredit, we seek to unleash the energy and creativity of every human being we work with in order to create wealth and prosperity in emerging economies. Whole Planet Foundation[®] partners with microfinance institutions in Latin America, Africa and Asia. Learn more at www.wholeplanetfoundation.org.

Whole Planet Foundation was born out of Whole Foods Market's desire to give something back to those who have helped us succeed while focusing on the persistent problem of world poverty and hunger. The foundation was formed with the entrepreneurial spirit of Whole Foods Market in partnership with Professor Muhammad Yunus and Grameen Bank, co-recipients of 2006 Nobel Peace Prize.

"Microcredit ignites the tiny economic engines of the rejected underclass of society. Once a large number of tiny engines start working, the stage can be set for bigger things." ~ Muhammad Yunus

