

Involving Team Members in the mission of the Whole Planet Foundation is an opportunity to live out the core purpose of the company, extending love and compassion to the whole world.

Whole Foods Market Team Members have donated over \$4.5 million through paycheck contributions to alleviate poverty worldwide through Whole Planet Foundation.

The Foundation funds microlending programs in Africa, Asia and Latin America, to provide microentrepreneurs like Nagamma in India, where Whole Foods Market sources cashews, the opportunity to create or expand a home-based business and lift themselves and their families out of poverty. Through trusted microfinance partners like One Acre Fund in Kenya, where Whole Foods Market sources coffee, Whole Planet Foundation is alleviating poverty in 57 countries supporting more than 1.6 million people with the chance for a better life.



## Kate Specialty Team Member WFM Brighton

"Because I'm a recent Team Member Volunteer, it's no surprise that I donate to the Whole Planet Foundation from every paycheck. In Peru, I was privileged to meet dozens of microcredit loan recipients. They were each so gracious and thankful. They welcomed me into their homes, where they proudly introduced me to their families and showed me what they had been able to achieve with the money. I was so eager to thank them for the experience, but they insisted on thanking me and telling me how wonderful it was to meet someone who helped make their loan possible. So, of course, having seen the farms and met the grandchildren whose lives will be better and healthier and more productive, I want to give. But what really amazes me is how many other Team Members want to give—especially those who haven't visited a loan recipient, but have simply heard the stories and felt moved by the work of the Foundation. I feel proud to work with people who are very firmly based in Boston, but feel invested in communities around the globe."

***Team Members are so passionate about the mission of Whole Planet Foundation, they donated over \$1 million in 2012 alone!***



Musicians for Microcredit™ is another initiative started by Whole Planet Foundation in 2011 as a way to engage the music community and its fans to raise awareness and funds. From digital album and track downloads to in-store performances and benefit concerts, we seek to partner with like-minded musicians and organizations to empower women around the world to change their own lives.

Through partnership with Inspire and Four Winds Trading Company, Whole Planet Foundation recently launched Download for a Difference, a digital download initiative that supports our mission through tracks from today's leading artists. \$5 gives you access to tracks from Bonnie Raitt, The Civil Wars, The Alabama Shakes, Ingrid Michaelson, Andrew Bird, Grace Potter & the Nocturnals, Matt Costa, Josie Dunne, Josh Ritter, Tim Hanaeur, Phox, Tyrone Wells, Katie Herzig, Wye Oak, OK Sweetheart, Deer Tick, Ivan & Alyosha and Foreign Fields.